Partnering with Japan in the Asian Century

Wednesday 27 February 2013
Partnering with Japan in the Asian Century

PwC and ANZ, together with JETRO and the Australian Trade Commission, are delighted to invite you to attend our “Partnering with Japan in the Asian Century” seminar and networking reception on Wednesday 27 February 2013.

From the developed economies of Australia and Japan through to the emerging economies of China, India, Indonesia and South Korea, the Asian region is now at the forefront of the global economic stage. The release of the recent ‘Australia in The Asian Century’ White Paper creates clear opportunities for Australian companies to have a stronger focus in Asia.

The newly established Japanese government aims to revitalise the domestic economy, while at the same time Japanese companies are continuing to invest in South East Asia. Japan’s M&A activity rose by 42% from 2010 to 2011 and is continuing to grow at an increasingly rapid pace. The sheer scale of Japan’s expansion into Southeast Asia, right on Australia’s doorstep, highlights the potential gains on offer for partnering with Japanese firms in the region. Tapping into the continued expansion into Asia by Japanese companies can help Australian companies boost their engagement in the Asian region, which is vitally important for Australia’s future growth prospects.

Although these positive signs suggest great opportunities, Asia is an increasingly competitive environment as governments and businesses around the world focus on the opportunities in the Asian region so a competitive edge is a must for many organisations in order to succeed.

Our guest speakers will provide insights and perspectives on the potential benefits and opportunities, and why developing business partnerships with Japan can allow Australian companies to take advantage of these opportunities and succeed in Asia.

Guest speakers, hosted by Jason Hayes, Partner and Japan Desk Leader, PwC:
• Mr Hidenobu Sobashima, Consul-General of Japan, Melbourne
• Mr Takashi Tsuchiya, Managing Director, JETRO Sydney
• Mr Peter Davis, ANZ Japan CEO
• Mr Richard Grupetta, Team Leader, Trade Services, Australian Trade Commission
• Mr Andrew Parker, Asia Deals Lead Partner, PwC

The seminar will be followed by a panel discussion hosted by Mr Robert Bell, ANZ Head of Super Regional Business Development and will include Mr John Bilmon, CEO, Peddle Thorp & Walker Pty Ltd.

Event Details

Date: Wednesday 27 February 2013
3.45pm (registration), seminar from 4.00pm – 6.00pm followed by a networking reception

Venue: PwC Melbourne, Freshwater Place, Level 19
2 Southbank Blvd Southbank VIC 3006

Organised by: Seminar organised through the cooperation between JETRO, the Australian Trade Commission, ANZ and PwC

Admission: Free

R.S.V.P: To register your attendance, please click on the following link:
Please note seats are limited.

Enquiry:
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We look forward to seeing you there.

Sponsors: PwC and ANZ

The event is also supported by JETRO and the Australian Trade Commission