



The Link

Official Newsletter of The Australia–Japan Society of Victoria

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AJSV Newsletter Advertising Rates and Guidelines

Current Rates

These rates are effective for all advertising space purchased through December 2010.

Newsletter Advertising

1/8 page ad (including back page)	\$50.00
1/4 page ad	\$100.00
1/2 page ad	\$150.00
Full page insert/flyer	Contact us for rates

Please note: All rates are exclusive of GST
Advertising is not available for the front page
Ad positioning is at the discretion of the Editor

Discounts

Three to six ads purchased at once	Additional 10% discount
Seven to eleven* ads purchased at once	Additional 15% discount

* Equates to advertising for a full year.

Advertising Policies

All ad copy must be approved by the AJSV's marketing sub-committee.

Schedule and Payment Terms

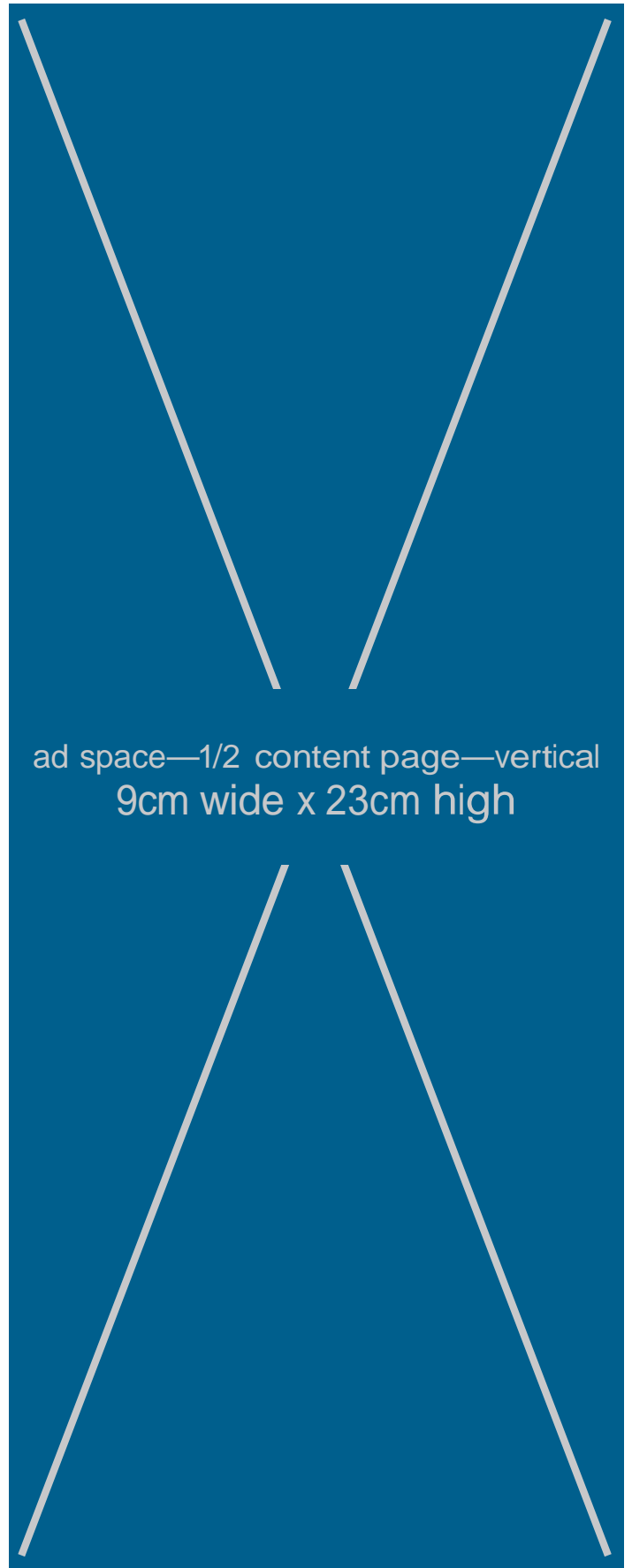
The submission deadline is the 15th of the month prior to the publication date - for example, the deadline for the July 2010 issue is June 15, 2010. Advertising fees must be received within five business days after submission of ad.


Sample Back Issues of the AJSV Newsletter

Previous editions of the AJSV's newsletter, The Link, are available for viewing on the Society's website at www.ajsvictoria.org.au. The Link is issued monthly, excluding January.

Questions

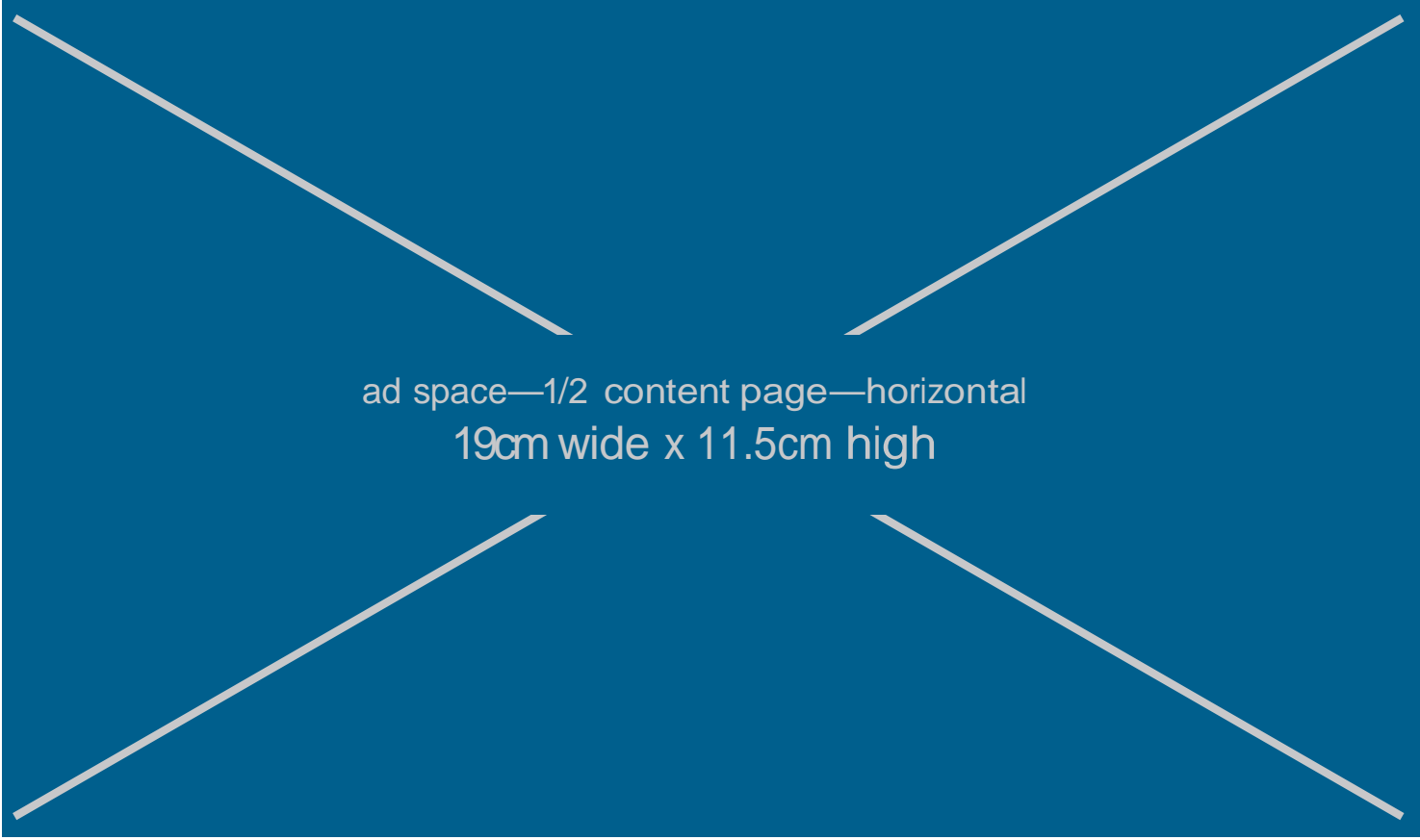
Please contact office@ajs victoria.org.au





ad space—1/4 content page—horizontal
19cm wide x 6cm high

The diagram shows a dark blue rectangular area representing a page. Four white lines extend from the corners towards the center, forming an 'X' shape that divides the page into four quadrants. The text is centered within this area.



ad space—1/2 content page—horizontal
19cm wide x 11.5cm high

The diagram shows a dark blue rectangular area representing a page. Four white lines extend from the corners towards the center, forming an 'X' shape that divides the page into four quadrants. The text is centered within this area.